

12:16

5G



+1 (301) [REDACTED]

Mon, Jan 9 at 1:16 PM

How's your day going?

[REDACTED]

Hey, Question. Do we do much advertising on 3rd party websites. Not twitter /fb

Maybe AAPC. Or ANA I get. Do we do any on hiring?

Like through our programmatic buys?

[REDACTED]

Maybe. Give me an example of what you think is a 3rd party site

Funny I don't really know what that term refers to? I would assume in this context just one we don't buy direct

So matterkind has the inventory from the site and we buy through them



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+1 (301) [REDACTED]

So matterkind has the inventory from the site and we buy through them

Me too. I'm asking for clarity. We have an OIG ask. I know we're in a good place and want to help them get clarity so they are in a good place too

Ahh ok yeah I would assume it's just what we don't buy direct then?

[REDACTED]

I think that would be helpful.

[REDACTED]

I have a bit of OIG and DOJ activity around media. I think a bunch of players are bad actors. Or they are looking to validate. Remember the one in kickbacks? IPG and postal did not do that



Message



12:16

5G



+1 (301) [REDACTED]



I think that would be helpful



I have a bit of OIG and DOJ activity around media. I think a bunch of players are bad actors. Or they are looking to validate. Remember the one in kickbacks? IPG and postal did not do that. Doing the right thing matters

Oh man

We always do the right thing for
surv

I will send an email to you and Michael. I won't really provide the why for context

Ok

Mon, Jan 9 at 6:43 PM

